



# TAMPA BAY LASER HAIR REMOVAL

AESTHETICS BY KAREN MARLISE

BEAUTY PROFESSIONAL SINCE 1982  
COSMETOLOGIST/AESTHETICIAN/BODY WAXER

NATIONAL BOARD CERTIFIED MASTER PERMANENT COSMETIC INSTRUCTOR AND ARTIST WITH 19 YEARS EXPERIENCE

CCE  
CME  
CLHRP  
CPCMI

## Eyebrow Designs & Development



Whether you need an eyebrow design for your natural eyebrows or are considering permanent eyebrows, I can assist you in getting the right brow for your face shape, eye shape and age. I have been designing eyebrows for years and I know as soon as you walk in my door what eyebrow design will look best on your face. There are numerous reasons for men and women to have their eyebrows professionally designed. I can even restore the beauty of your natural eyebrow that may have been lost because of over plucked brows, shaving, aging and medical conditions that have lead to eyebrow hair loss. Learn more about eyebrow assessment.

## Eyebrow Makeovers

Establishing the needs of the client:

What would you like to change about your brows?

How comfortable are you with creating your own brow look?

What products are you currently using to shape your brows?

Address the following common brow concerns:

Bald spots; too thin; too bushy; too gray; too light.

Not sure what the best shape for certain shaped eyes; wants to look younger; wants a

higher-looking arch; can't find the right products for a natural look.

Address the common benefits of having great brows:

What would you say if I were to tell you that the brows create an expression for the entire face?

What if I were to tell you that the right brow shape could really help to "lift" and open up the eye?

What other improvements would you like to see?

Choosing A Great Eyebrow Design For Your Face:

The best method for determining a great brow shape, is to use the shape of your face as a guide.

Eyebrow Design Shapes:

Eyebrows For A Square Face Round Brow – makes a face appear rounder and softens features.

Eyebrows For An Oblong Face is the Flat Brow:

Horizontal lines make the face appear shorter and more oval. This shape also creates a very natural look.

Eyebrows For A Youthful Look is the Angled Brow:

Great for anyone wanting a "lift".

The Most Common Eyebrow Design For Most Face Shapes is the Soft Angled Brow. The peak is softer and more subtle and feminine than an angled brow. A very professional looking brow shape.

After You Select The Ideal Brow Shape or The Desired Brow Shape:

Measure where the brow should begin and end, and find the arch: To locate the inner brow edge, lay a pencil vertically along the center of each nostril. Where the pencil hits the brow is where the brow should begin.

To locate the outer brow edge, lay the pencil vertically at the center of the nostril and let the top of the pencil slant out toward the outside corner of the eye. This point

indicates where the brow should end.

The highest point of the arch should be directly over the outer edge of the iris.

Perfectly Groomed Eyebrows:

There are several products you can use to achieve the perfect eyebrows. You can use the **Automatic Fine Brow Pencil** which provides precise natural-looking fine-brow definition. Begin by brushing the eyebrow hair against the natural growth so that the brow pencil is applied directly to the skin. For bare spots in eyebrows, feather in any open spaces with short, irregular-length strokes to simulate real hair.

You can also use the Definitive Brow Pencil that easily blends with the natural eyebrow to enhance the shape and form of your eyebrows. Begin by shaping and filling in your brows drawing short, overlapping strokes. Next, feather and blend your chosen color with the pencil's brush or a Makeup Artistry Brow Brush. The Makeup Artistry Brow Brush helps brows appear more even and polished. Designed for applying powdered color to brows it helps to shape and fill in gaps.



Finally, you can soften the eyebrow using Natural Brow Powder. Eyebrow powder softens the look of the brow and adds volume. Brush the powder over the penciled eyebrows for a well-blended look. Brow Sealer/Tinted Brow Sealer is ideal as a grooming tool, especially on full brows. Using the eyebrow sealer of your choice, brush on to set your eyebrows in place.

**Tampa Bay Laser Hair Removal - Karen Marlise (727) 398-4187**  
**13100 Park Blvd Suite C; Seminole, Florida 33776**